

# ADVERTISING INFORMATION

**Grounds Management FORUM**  
*Official Publication of the*  
**Professional Grounds Management Society**  
**Effective January 2006**

<u>Size</u>	<u>Dimensions</u> (Horizontal x Height)	<u>Based On</u> <u>Price Per Issue</u>		
		<b>One</b>	<b>Three</b>	<b>Six</b>
Black & White				
Full Page	7 ½" W. x 10" D.	\$500	\$450	\$415
Half Page - Horizontal	7 ½" W. x 5" D.	\$300	\$275	\$250
Third Page	2 ¾" W. x 10 D. 7 ½" W. x 3 ½" D. 5" W. x 5" D.	\$150	\$135	\$125
Sixth Page	2 ⅛" W. x 5" D.	\$100	\$85	\$75

*(Above rates are for black and white ads only. Camera ready art is preferred.  
Graphic services are available at an additional charge.)*

## **Insertions (You supply 1600 copies)**

Full Sheet	\$400
Two Full Sheets	\$600

\*Ads are not commissionable

## **Contract Deadlines**

*The closing date for advertising orders is thirty (30) days prior to publication month.  
The FORUM is released the first (1<sup>st</sup>) day of every odd month. Cancellations of  
scheduled advertisements must be submitted in writing and received one month prior to  
the publication month.*

***Members receive a 20% discount on FORUM advertisements.***

# **FORUM ADVERTISING AGREEMENT**

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Email Address \_\_\_\_\_

Are you a member of PGMS? \_\_\_ Yes \_\_\_ No

Complete the following information if using a charge card:

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express  
Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

## **THE FORUM**

\_\_\_ Check Enclosed (*Please Make Checks Payable to PGMS*)

\_\_\_ Charge as Indicated

\_\_\_ Artwork Enclosed \_\_\_ Artwork to Follow

\_\_\_ Full Page \_\_\_ Half Page \_\_\_ Third Page \_\_\_ Sixth Page  
(Specify Size) \_\_\_\_\_

\_\_\_ 1 Month \_\_\_ 3 Months \_\_\_ 6 Months

\_\_\_ 1 Sheet Insertion \_\_\_ 2 Sheet Insertion

Starting Month of Advertisement \_\_\_\_\_

Indicate Month(s) for Advertisement:

\_\_\_ Jan./February \_\_\_ March/April \_\_\_ May/June

\_\_\_ July/August \_\_\_ September/October \_\_\_ November/December

Please mail this contract to:

**PGMS**  
720 Light Street  
Baltimore, MD 21230  
(410)223-2861 FAX (410) 752-8295