

Echo Joins PGMS as Newest Elite Partner

Echo is helping the Professional Grounds Management Society (PGMS) kick-off its 2011 Centennial celebration by expanding its support to become a PGMS Bronze Elite Partner in Professionalism, announced the Society's Executive Director Tom Shaner.

In exchange for a dynamic package of marketing opportunities, PGMS Elite Partners provide additional financial support to the Society and in so doing allow it to enhance its member education and certification programs.

Existing PGMS Elite Partners in Professionalism John Deere, Davey Tree, Bartlett Tree, Toro, Midwest Rake Co., Cub Cadet Commercial, Proven Winners and STIHL, Inc. have all pledged to continue their support for the 2011 Centennial.

Details on the PGMS Elite Partner program can be found at www.pgms.org/pip.htm.

By becoming a PGMS Elite Partner in Professionalism, green industry suppliers can meet specialized marketing needs. Benefits of partnership include e-mail marketing, advertising, feature articles in the *PGMS Grounds Management Forum* and the *Grounds for Thought* e-news, sponsorship of the PGMS School of Grounds Management at the GIE+EXPO, two regional visitation programs and more.

For more information on the new PGMS Elite Partner visit www.echo-usa.com.