



ADVERTISING INFORMATION

Grounds Management Forum
Official Publication of the
Professional Grounds Management Society
Effective January 2001

Size	Dimensions (Horizontal x Height)	Based on Price Per Issue			Color
		One	Three	Six	
B&W Full Page	7½" W x 10" D	\$500	\$450	\$415	+200/issue
B&W Half Page (Horizontal)	7½" W x 5" D	\$300	\$275	\$250	+175/issue
B&W Third Page	2¾" W x 10 D 7½" W x 3½ D 5" W x 5" D	\$150	\$135	\$125	+150/issue
B&W Sixth Page	2½" W x 5" D	\$100	\$85	\$75	+\$100/issue

(Camera ready art is preferred. Graphic services are available at an additional charge. For color ads please add the additional rate per issue .)

Insertions

Full Sheet	\$400
Two Full Sheets	\$600

*Ads are not commissionable

Contract Deadlines

The closing date for advertising orders is thirty (30) days prior to publication month. The FORUM is released the first (1st) day of every odd month. Cancellations of scheduled advertisements must be submitted in writing and received one month prior to the publication month.

Members receive a 10% discount on FORUM advertisements.

FORUM ADVERTISING AGREEMENT

Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ E-mail Address: _____

Are you a member of PGMS? _____ Yes _____ No

Complete the following information if using a charge card:

_____ Visa _____ MasterCard _____ American Express

Card Number _____ Expiration Date _____

Signature _____

THE GROUNDS MANAGEMENT FORUM

_____ Check Enclosed (Please Make Checks Payable to PGMS)

_____ Charge as Indicated

_____ Artwork Enclosed

_____ Full Page

_____ Sixth Page

_____ Half Page

_____ One Month

_____ One Sheet Insertion

_____ Artwork to Follow

_____ Third Page (Specify Size Below)

_____ Six Months

_____ Two Sheet Insertion

Starting Month of Advertisement _____

Indicate Month(s) for Advertisement:

_____ January/February

_____ July/August

_____ March/April

_____ September/October

_____ May/June

_____ November/December

Please Mail this Contract to:

Professional Ground Management Society

720 Light Street

Baltimore, MD 21230

Main: (410) 223-2861 Fax: (410) 752-8295